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VIVID MAKES \$1-MILLION OFFER FOR ACTUAL TIGER TALES

LOS ANGELES – (December 1, 2009) – **Vivid Entertainment**, the world's leading adult film company, is ready to offer \$1-million to any woman who has proof she was a paramour of **Tiger Woods** and will sign a contract with the studio.

"Of course, we would need proof that a relationship actually took place," says **Steven Hirsch**, founder and co-chairman of the company. "Tiger Woods is much more than a great athlete, he's an American sports legend, and we feel that there would be strong public interest in an intimate look at him through the eyes of one of his actual lovers."

Mr. Hirsch said if any of the actual Tiger lovers takes him up on his offer, her movie with the company would be released under the Vivid-Celeb imprint. Such celebrities as **Kim Kardashian** and rapper **Ray J**, former **Miss USA Kelli McCarty** and international TV star **Shauna Sand-Lamas** have all had movies distributed under **Vivid-Celeb**.

"If a woman has already make the decision to step forth and talk to the media about her actual relationship with Tiger, she could do well by working with us, as we can help her tell her story in an unvarnished and honest way," Mr. Hirsch said. "The names that have already surfaced, **Rachel Uchitel**, **Jaimee Grubbs** and **Kalika Moquin**, will be tops on our list."

About Vivid:

Founded in 1984, Vivid is the world's leading adult film company and is celebrating its 25th anniversary this year. Vivid has always placed heavy emphasis on high quality erotic film entertainment and has created wide brand-name awareness through its films, innovative marketing and a licensing program that extends to advertising, apparel, book publishing and a range of other products. The studio's website www.vivid.com has a large and loyal following of fans of the Vivid Girls. For more information contact Jackie@vivid.com.