



ADAM F. STREISAND
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Direct
Main
Fax

Via Federal Express

May 23, 2008

David Gingras, Esq.
JABURG & WILK, P.C.
3200 North Central Avenue
Suite 2000
Phoenix, Arizona 85012

Re: Kobe Bryant

Dear Mr. Gingras:

This law firm represents Kobe Bryant. It has come to our attention that your clients Dirty World LLC dba www.thedirty.com ("Dirty") has maliciously published totally false, libelous, defamatory and disparaging information about our client on their websites, including www.thedirty.com and www.azsportshub.com.

You are hereby on notice that we intend to take all actions and seek all relief available under the laws of the United States and the State of California, including without limitation, obtaining injunctions against the Dirty's malicious conduct, judgments against the Dirty for the damages to our client financially, and an award of punitive damages.

In the meanwhile, it is hereby demanded that the Dirty immediately cease and desist from exploiting our client's name, image or likeness for any reason, that the Dirty forthwith remove our client's name, image, and likeness, and any information that relates in any way to him, information, which is totally false and defamatory, from www.thedirty.com, www.azsportshub.com, and any other website, and that the Dirty refrain from disseminating any information by any means relating in any way to our client.



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On behalf of our client, we reserve all of his rights and remedies in the premises.

Yours truly,

A handwritten signature in black ink, appearing to read 'AS', written over a horizontal line.

Adam F. Streisand
Partner

cc: Mr. Kobe Bryant

TMZ