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LAW OFFICES OF
JONATHAN KIRSCH
A PROFESSIONAL CORPORATION
1850 CENTURY PARK EAST
SUITE 518
LOS ANGELES, CALIFORNIA 90067
COPYRIGHT, TRADEMARK AND PUBLISHING LAW

E-MAIL: jk@jonathankirsch.com
WEBSITE: www.jonathankirsch.com

By Federal Express and E-mail to:

May 21, 2007

Re: **Infringement of Copyright Owned by Creative Age Publications, Inc.**
Creative Age Publications, Inc. v. Mario Lavandeira

Dear Mr. Lavandeira,

We represent Creative Age Publications, Inc. in copyright and related matters.

Creative Age is the publisher of numerous magazines for the beauty industry, including *Nailpro* and its related website at www.nailpro.com, where the contents of this publication are posted. Creative Age is the owner of the copyrights in and to the contents of the foregoing publication and the related website.

It has come to our attention that a photograph posted on the upper right corner of your website at www.perezhilton.com, above the heading "from the Queen of all media," is an exact copy of a copyrighted photograph that appeared in an issue of *Nailpro*. The issue containing this photograph, as well as every issue of *Nailpro*, displays a copyright notice. Our client has not given permission or authorized use of its photograph on your website. Clearly, use of our client's copyrighted photograph on your website constitutes willful copyright infringement under federal law. Accordingly, it is imperative that all steps be taken to immediately stop the further violation of our client's rights.

On behalf of Creative Age, we hereby give you this formal notice of our client's objection to your unauthorized use of its copyrighted photograph and demand that you immediately remove the infringing photograph from your website and cease and desist from further use of this material.

A request is also being made to Hoodlumhosting.com, your web hosting service, and Mr. Matt Lum, pursuant to the Digital Millennium Copyright Act, 17 USC §512, to remove the infringing photograph or deny access to your website.

Please be advised that our client is entitled to seek statutory damages for willful copyright infringement up to \$150,000 per work infringed, as well as recovery of attorneys' fees,

LAW OFFICES OF JONATHAN KIRSCH

Mario Lavandeira

Re: *Creative Age Publications, Inc.*

v. *Mario Lavandeira*

May 21, 2007

Page 2 of 2

impoundment and destruction of infringing articles, preliminary and permanent injunctive relief, and additional remedies for other legal claims.

Should you wish to resolve this matter amicably, please contact me immediately. In your response, please provide assurances that you have removed the infringing photograph from your website and ceased all use of the infringing material.

All rights, remedies, claims and causes of action are hereby expressly reserved on behalf of Creative Age.

Please let us have your prompt response no later than **May 31, 2007**.

Sincerely yours,
LAW OFFICES OF JONATHAN KIRSCH

By Jonathan Kirsch
Attorneys for Creative Age Publications, Inc.

JK:sp

cc: Creative Age Publications, Inc.
Matt Lum

