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April 23, 2008

PERSONAL & CONFIDENTIAL

info@TheDirty.com; pr@TheDirty.com,
ads@TheDirty.com

Nik Richie
c/o Mackey Mouse
Fantasy Land Department
Dirty Hills, CA 90210

Re: Terrell Owens

Dear Mr. Richie:

Our office represents Terrell Owens. Recently, it was brought to Mr. Owens' attention that your website "TheDirty.com" published several photographs of Mr. Owens associated with the legend "Terrell Owens (T.O. loves Porn)". The written explanation also stated "*What do you know another football player who does not take his off-season seriously. Check out Terrell Owens of the Dallas Cowboys making an appearance on porn website BANGBROS.com in South Beach,*" and, "*Why yes DIRTY ARM Soldier it is. T.O. Loves Porn so much he decided to be in one. Career change anyone? I think T.O. has 25 million reasons why he should be a Porn Star. - nik*". All this was designed to bring embarrassment to him in his professional and personal capacity, and subject him to ridicule. While you suggest this is only "gossip and satire" we view it differently. The clear meaning and innuendo is that Mr. Owens was actively and consensually participating in a porn site—a lie.

Under normal circumstances, the photograph of Mr. Owens taken in public and shown on a website would not give us any pause for concern. The issue with this photograph, however, is twofold: first of all, the photograph expressly associates Mr. Owens with a hard-core pornography website. It was unknown to him at the time the photo was taken that the person or parties taking this photograph would be publishing it on your website in order to hold him up to disrepute and smear his reputation by linking it to Porn.

Secondly, the published photographs make reference to "BANGBROS.com" which apparently includes the individuals who obtained the photograph for the purpose of advertising their website and linking it to your website. Thus, in addition to the disreputable nature of the

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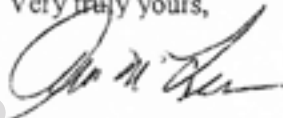
publication, the photograph was also used in a commercial context, designed to create interest in BANGBROS.com which, as you know, is a hard core Porn website.

This type of abuse of the Internet and misleading and non-consensual use of Mr. Owens' image and likeness, particularly for commercial use, is prohibited.

We therefore demand that you immediately remove the photographs and the references from your website, state to your public that these photographs linking Mr. Owens to Porn were not done with his consent, and that Mr. Owens categorically rejects the reference.

I would appreciate a confirmation within five days of your receipt of this letter.

Very truly yours,



Allan M. Lerner

AML:jgl

